

## **MUSIC NEWS RELEASE**

**For Immediate Release**

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### **Indie Songwriter Unveils AI-Crafted Country Album *SouthernSound 2025***

#### **Thirteen Original Tracks Blend Tradition with Cutting-Edge Innovation**

**MADISON, AL – March 26, 2025** – Independent songwriter Steve Celuch debuts *SouthernSound 2025*, a collection of thirteen original country songs, available now at SouthernSound.US. Using revolutionary AI technology to transform his lyrics into fully produced tracks—complete with music and vocals—Steve offers a fresh sound poised to turn heads in the country music scene.

What began as words born from personal experiences, dreams, and a passion for storytelling has become a full album, thanks to AI’s power to democratize music creation. “I wrote the lyrics, but the industry’s steep production costs locked them on the page,” says Steve. “AI broke that barrier—generating the music and vocals affordably, turning my vision into reality.” The result is a versatile set of songs, crafted for both male and female voices, merging classic country with a fresh modern twist.

Steve, an indie songwriter, creator of *SouthernSound 2025*, and George Washington University Strategic PR Master’s grad who worked as a NASA support contractor on customer experience and innovation management, isn’t just a songwriter—he’s a disruptor with a vision. Each track in *SouthernSound 2025* comes with one-sheets, ready for licensing or collaboration, inviting country stars and producers to explore these songs for recording or collaboration. He’s also launching Press Pass, a \$49 press release service distributing indie music announcements—like this one—to a network of 20+ outlets. “I built Press Pass to solve my own problem,” Steve says, “and now I’m sharing it with others who deserve to be heard.”

Fans can explore the album at SouthernSound.US, while industry pros find fresh, licensable material. From heartfelt ballads to uptempo anthems, *SouthernSound 2025* redefines what’s possible for independent creators.

#### **About Steve**

An indie songwriter, GWU Strategic PR alum, and former NASA support contractor, Steve fuses classic country storytelling with tomorrow’s tech. Visit SouthernSound.US for music, lyrics, one-sheets, and Press Pass.

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