

MUSIC NEWS RELEASE

For Immediate Release
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Smart Ass: Cheeky, Feel-Good Country Anthem Ready For Sync Licensing Opportunities

Indie Country Track Blends Humor and Charm for Film, TV, and Commercials

MADISON, AL - May 12, 2025 – Indie lyricist Steve Celuch announces the availability of "Smart Ass" for sync licensing and artist collaboration. This cheeky, feel-good anthem, a standout track from the 13-song album, is now ready to bring its fun and quirky vibe to film, TV, and commercials, with demos and one-sheets available at <https://southernsound.us/sync-licensing>.

"Smart Ass" blends humor with country charm, making it a perfect fit for the quick-witted rebel. Its playful tone, twangy guitars, and modern country flair position it as an ideal choice for comedic TV scenes, lighthearted commercials, or as a bold addition to a country star's repertoire. Whether it's a sitcom bar scene, an ad with a humorous twist, or a live performance energizing fans, "Smart Ass" delivers a fresh indie country sound.

Steve, a former NASA support contractor and GWU Strategic PR Master's grad, crafts songs that capture the grit and humor of the working soul. "Smart Ass" joins other *[SouthernSound 2025](#)* tracks like the tender ballad "Today" and the high-energy "Let's Kick It Up," showcasing versatility for sync placements across genres. "I wrote 'Smart Ass' to make listeners laugh and tap their boots," says Steve. "It's a funny story with a country heart, ready for the screen or stage."

Stay updated on news and releases at <https://southernsound.us/news>, and follow Steve on X (@SouthSound25) for the latest.

About Steve

An indie songwriter, former NASA support contractor, and GWU Strategic PR alum, Steve fuses classic country storytelling with tomorrow's tech. Visit <https://southernsound.us> for lyrics, music, one-sheets, sync licensing, news, and more.

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