

## **MUSIC NEWS RELEASE**

**For Immediate Release**

**July 11, 2025**

### **Twenty Years Ago: Upbeat Indie Country Ballad Ready For Sync Licensing Opportunities**

#### **Indie Country Track Celebrates Love, Growth, and Cherished Memories for Film, TV, and Commercials**

**MADISON, AL - July 11, 2025** – Indie lyricist Steve Celuch announces the availability of "Twenty Years Ago" for sync licensing and artist collaboration. This ballad, a high-energy track from the SouthernSound 2025 album, is now ready to bring its upbeat vibe to film, TV, and commercials, with demos and one-sheets available at <https://southernsound.us/sync-licensing>.

"Twenty Years Ago" chronicles the journey of love and life through the years, capturing the essence of cherished memories and the passage of time. This poignant track is a perfect match for a country artist who can bring authenticity and emotion to every performance, ideal for fans who appreciate stories of love, family, and the bittersweet beauty of looking back.

Steve crafts songs that celebrate life's joyful moments with a country twist. After writing "DAY TRADE COWBOYS"—a high-energy track celebrating the fearless world of day traders with a country twist—Steve continues his storytelling with "Twenty Years Ago," fusing tradition with tech and seeking a star collaboration. "I wrote 'Twenty Years Ago' to reflect on life's meaningful moments," says Steve. "It's a high-energy story with a country heart, ready for the screen or stage."

Stay updated on news and releases at <https://southernsound.us/news>, and follow Steve on X (@SouthSound25) for the latest.

#### **About Steve**

An indie songwriter, former NASA support contractor, and GWU Strategic PR alum, Steve fuses classic country storytelling with tomorrow's tech. Visit <https://southernsound.us> for lyrics, music, one-sheets, sync licensing, news, and more.

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