

MUSIC NEWS RELEASE

For Immediate Release December 05, 2025

BECAUSE IT IS CHRISTMAS: Reverent Indie Country Holiday Anthem Reminds Us of the True Spirit of the Season

MADISON, AL - December 05, 2025 – Indie lyricist Steve Celuch announces the availability of "BECAUSE IT IS CHRISTMAS" for sync licensing and artist collaboration. This reverent holiday anthem, a new addition to the SouthernSound 2025 album, is now ready to bring its inspirational and heartfelt message to film, TV, and commercials, with demos and one-sheets available at <https://southernsound.us/sync-licensing>.

"BECAUSE IT IS CHRISTMAS" contrasts modern distractions with the sacred joy of Christ's birth, blending raw guitar, gentle drums, and soulful vocals with a modern touch. Its poignant chorus and uplifting charm make it an ideal choice for holiday TV scenes, festive commercials, or as a meaningful addition to a country star's setlist. Whether it's a reflective moment on screen, an ad evoking peace and goodwill, or a live performance inspiring fans, "BECAUSE IT IS CHRISTMAS" delivers a fresh indie country sound.

Steve crafts songs that celebrate life's special moments. After writing "LOVING YOU" — a tender ballad honoring humble devotion — Steve continues to innovate with "BECAUSE IT IS CHRISTMAS," weaving tradition with spiritual melodies and tech, and seeks a star collaboration. "I wrote 'BECAUSE IT IS CHRISTMAS' to refocus on the wonder of that Holy Night - the true reason for the Christmas season," says Steve. "It's a heartfelt holiday tribute that I hope touches the hearts of many who listen to this song."

Stay updated on news and releases at <https://southernsound.us/news>, and follow Steve on X (@SouthSound25) for the latest.

About Steve

An indie songwriter, former NASA support contractor, and GWU Strategic PR alum, Steve fuses classic country storytelling with tomorrow's tech. Visit <https://southernsound.us> for lyrics, music, one-sheets, sync licensing, news, and more.

For More Information, Contact:

Steve Celuch, (256) 384-5560

steve@southernsound.us