

## **MUSIC NEWS RELEASE**

### **For Immediate Release**

January 8, 2026

### **A Sound Called Rock N Roll: Indie Country Track Honors Elvis Presley and Rock N Roll**

**MADISON, AL - January 8, 2026** – Indie lyricist Steve Celuch announces the availability of "A Sound Called Rock N Roll" for sync licensing and artist collaboration. This uplifting tribute, a standout track from the SouthernSound 2025 album, is now ready to bring its rocking energy and heartfelt charm to film, TV, and commercials, with demos and one-sheets available at <https://southernsound.us/sync-licensing>.

"A Sound Called Rock N Roll" pays tribute to Elvis Presley—the legendary southern boy from Tupelo whose voice and heart sparked a musical revolution. This song blends raw electric guitar, a driving drumbeat, and energetic vocals with a modern edge, featuring a catchy chorus and southern soul. It merges classic country storytelling with rocking melodies, making it a perfect tune for fans who love tales of musical legacy and the spirit of the South at home or on stage.

Steve crafts songs that celebrate life's moments. After writing "BECAUSE IT IS CHRISTMAS"—a reverent holiday anthem refocusing on the true spirit of the season—Steve continues to innovate with "A Sound Called Rock N Roll," weaving tradition with uplifting melodies and tech, and seeks a star collaboration. "I wrote 'A Sound Called Rock N Roll' to honor Elvis Presley, a southern soul that changed music forever," says Steve. "It's an energetic story with a country-rock heart, ready for the screen or stage."

Stay updated on news and releases at <https://southernsound.us/news>, and follow Steve on X (@SouthSound25) for the latest.

#### **About Steve**

An indie songwriter, former NASA support contractor, and GWU Strategic PR alum, Steve fuses classic country storytelling with tomorrow's tech. Visit <https://southernsound.us> for lyrics, music, one-sheets, sync licensing, news, and more.

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